

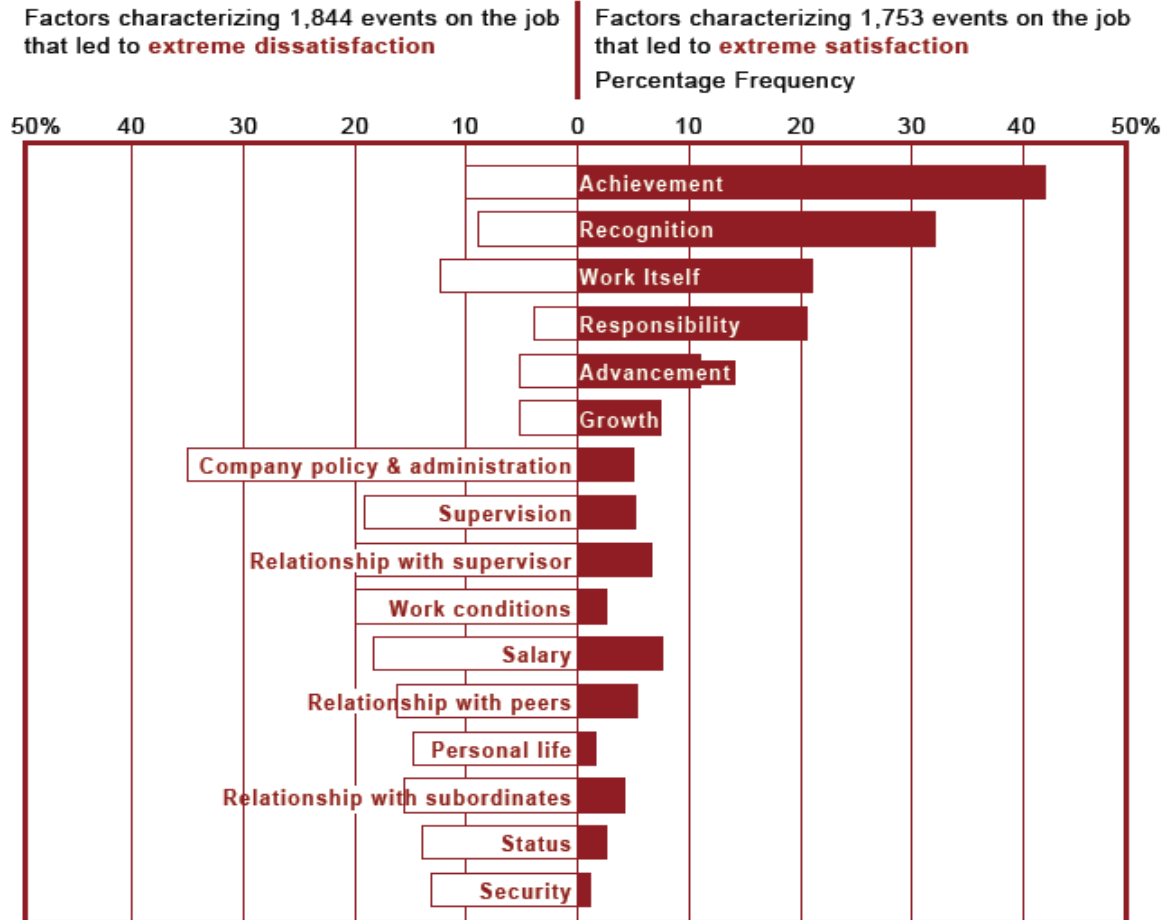
Award Programs



Proforma



Employees Want Recognition!



Frederick Herzberg, in his research, found that employee achievement and recognition are the two motivating factors intrinsic to the job environment.

Job satisfaction is dependent on these factors, while job dissatisfaction can be attributed to company policy and salary



Areas of Recognition

- Manufacturing
 - Safety Awards
 - Employee Productivity
 - Quality
- Personnel and Admin
 - Service Awards
 - Employee retention
 - Attendance
 - Birthdays
- Marketing & Sales
 - Sales Contests
 - Quota Achievement
 - Top Producers
 - Top Region
 - Customer Appreciation
- Finance
 - Credit Management

Reasons for Recognition Implementation





Awards Collection with Proforma

“Our Awards Collection was designed as an all inclusive tool for organizations to develop and enhance their corporate culture by rewarding employees for a job well done.”

Primary Features

- Budget conscious – 20 levels ranging from \$30 - \$3,000 – price includes printed literature, product, web site ordering, customer service, program administration, and UPS Ground freight within US 48 states.
- Dedicated/experienced customer service from start to finish.
- Attractive presentation literature.
- Custom congratulatory letter including logo, custom signature, etc...
- Product pages displaying the company logo on each page.
- Custom description page and order form.
- Flexible.
- Print on demand.
- “Choice” product concept – wide variety of name brand product.
- Corporate ID application – in-house manufacturing and warehousing.
- On-line ordering and reporting.

Level	Price
1	\$30
2	\$40
3	\$50
4	\$65
5	\$75
6	\$110
7	\$140
8	\$170
9	\$200
10	\$230
11	\$275
12	\$325
13	\$425
14	\$525
15	\$625
16	\$725
17	\$925
18	\$1,150
19	\$2,050
20	\$3,000



Corporate Branded Items

We also offer corporate branded programs for the following types of recognition:

- Safety Awards
- Service Awards
- Quality Assurance
- Employee Retention
- Birthdays
- Collections
- Sales Contests
- Top Producers
- Employee Productivity
- Customer Appreciation





Packet – Printed Literature







Certificate

Performance Appreciation Recognition
CORPORATE AWARDS collection

Presented to:
Recipient Name

Congratulations!





You have achieved an important milestone with VPPPA. The men and women who ably and competently conduct our business - particularly those who dedicate their safety to the Company - represent the best that we can be.

As a result, you have qualified to receive a recognition award for your part in maintaining a safe work environment. As a way of saying thank you, we would like for you to select a memento to commemorate this special achievement.

If you wish to rollover your packet, no action is needed. If you would like to cash in your rollover packets, contact Proforma at 225-752-8488 or customer service at 800-718-8852.

Once again, congratulations on your safety achievement with VPPPA.

Sincerely,
Bob Smith
Health and Safety Manager

Thank You Recognition Appreciation



Jewelry Page

Performance Appreciation Recognition
CORPORATE AWARDS collection

The combination of our unique talents and skills along with the desire to accomplish something greater than our individual achievements - it's called teamwork and it's what we do best at

P102 P104 P111 P106 P105 P201 P25-4 P255 P101

Thank You

Safety Award



Traditional Page

Performance Appreciation Recognition
CORPORATE AWARDS collection

The combination of our unique talents and skills along with the desire to accomplish something greater than our individual achievements - it's called teamwork and it's what we do best at

P205 P502 P200 P251
P204 P250 P252
P413 P100 P205 P202

Safety Award

Thank You Performance



Lifestyle Page

Performance Appreciation Recognition
CORPORATE AWARDS collection

The combination of our unique talents and skills along with the desire to accomplish something greater than our individual achievements - it's called teamwork and it's what we do best at

P-410 P-605 P-400 P-409
P-404 P-405 P-406
P-408 P-402 P-500

VPP


Safety Award



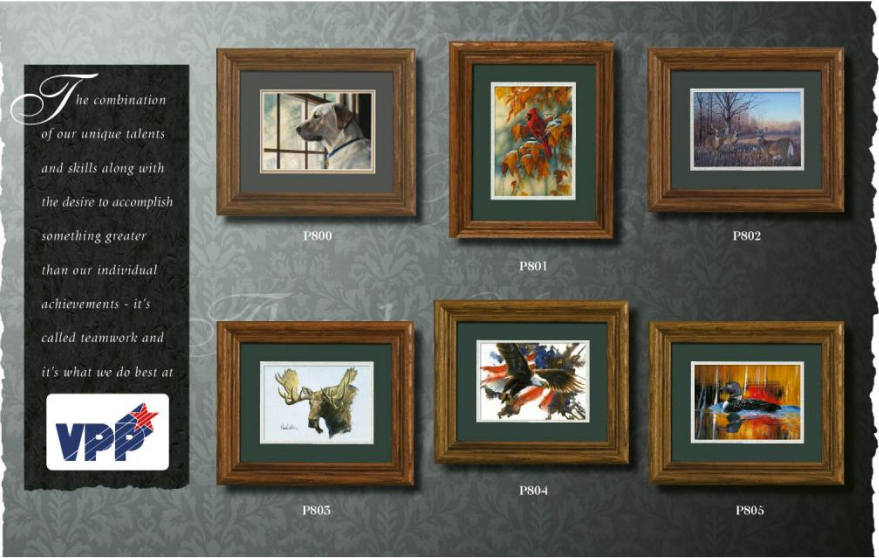
Artwork Page

Performance Appreciation Recognition
CORPORATE AWARDS collection

The combination of our unique talents and skills along with the desire to accomplish something greater than our individual achievements - it's called teamwork and it's what we do best at



Safety Award



P800 P801 P802

P803 P804 P805



Product Description Page

*Safety
Award*



*Item
Descriptions*

<i>Jewelry & Watches</i>		<i>Traditional</i>		<i>Lifestyle</i>		<i>Framed Prints</i>	
<i>Item #</i>	<i>Description</i>	<i>Item #</i>	<i>Description</i>	<i>Item #</i>	<i>Description</i>	<i>Item #</i>	<i>Description</i>
P101	Electroplated Two-Tone Golf Themed Key Tag	P100	Kenneth Cole Black Leather Money Clip	P400	Premium Bag Wheeling Duffel Bag in Red	P800	"School Bus-Yellow Lab" by John Aldrich 10" x 12" framed size
P102	Sterling Silver 3mm Tube Hoop Earrings	P200	CorningWare French White Ramekins Set of 4	P402	Coby 1.5" Digital Photo Key Chain in White	P801	"Early Snow-Cardinal" by Rosemary Millette 10" x 12" framed size
P103	9" Silver Rope & Heart Anklet	P202	Arbor 13" Silver Elm Platter	P403	Vivitar Kodak Compact 35mm Camera	P802	"Curiosity Under the Oaks" by Jim Kasper 10" x 12" framed size
P104	Sterling Silver Italian Figaro 16" Necklace	P203	Bulova Turin 2"x3" Leather/Brushed Aluminum Frame w/ Clock & Additional Folding Frame w/ 2"x3" Frames	P404	Shop-Craft 52 Piece Auto Tool Kit	P803	"Moose Portrait" by Ron Van Glider 10" x 12" framed size
P106	1.75mm Sterling Silver Bangle Bracelet	P204	Chicago Cutlery Oversized 4 Piece Steak House Knives	P406	Byer of Maine Blue Traveller Hammock with Carry Bag (Queen Bed Size)	P804	"Freedom Flight-Bald Eagle" by Janene Grendle 10"x12" framed size
P111	Sterling Silver 7" Diamond Cut Rope Bracelet	P205	Marquis by Waterford Vintage Collection Margarita Glass Pair	P408	Buck Knife 3" Folding BuckKite Max	P805	"Fall Abstract-Loons" by Jim Kasper 10" x 12" framed size
P201	Sterling Silver Custom Made American Flag Lapel Pin / Tie Tac 3/4"	P250	Howard Miller Aries Wall Clock 11" Diameter	P409	Coleman Excursion 9 Quart Cooler		
P254	Mens Watch w/ Brown Leatherette Strap, Polished & Brushed Silver Case & White Dial	P251	Howard Miller Tabletop Clock and Frame 7H x 7W x 3/4"D	P410	South Bend MARK I Wood Frame Trout Net		
P255	Ladies Watch w/ Brown Leatherette Strap, Polished & Brushed Silver Case & White Dial	P252	Premium Leatherette Computer Portfolio measures 16"x11"x4"	P500	Pyrex Storage Plus 6 Piece Set		
		P302	Picnic Cooler Set w/ Items Shown in a Top Zippered Cooler w/ Detachable, Adjustable Strap	P605	IQ Sound 1 GB MP3 Player with 2 Line Text Display		
		P413	Silver Plated Brass Round Maze Clock				

Frame sizes may vary slightly. Size indicated above is approximate.



Order Form



Congratulations on your safety achievement!

You have your choice of selecting one of the gifts illustrated on the product sheets enclosed.
Please also refer to the description page for additional product information.

There are multiple methods of ordering; they include:

ON-LINE: To order your gift on-line, go to: www.proforma.com/VPPPA and follow the instructions for selecting/ordering your gift.
Please make sure that all information is entered exactly and accurately as: **Your Name: Recipient Name**

MAIL: To order by mail, please send your order form to:
Award Fulfillment Center
P.O. Box 325
Owatonna, MN 55060

Company Code: VPPPA
Pass Key: 12345678

TELEPHONE / FAX: To submit your gift choice via telephone,
you may call toll free, 800.718.8852
or to order via fax 507.446.4376.

ROLLOVER: If you wish to rollover your packet, no action
is needed. If you would like to cash in your roll
over packets, contact Proforma at 225-752-8488
or customer service at 800-718-8852.

NAME: _____ DATE: _____

ITEM SELECTED: _____ DESCRIPTION: _____

RING SIZE / ENGRAVING (if applicable) _____
(Whole sizes 8-14 for Men's rings and 4-9 for Ladies rings)

ADDRESS: (No P.O. Boxes) _____

PHONE #: (Shipping Inquiries Only) _____

EMPLOYEE SIGNATURE: _____

Please complete your product selection within 10 days of receipt of this packet.
In the event that a product is unavailable or discontinued, it will be replaced with a similar item of equal or greater value.
Please call the Award Fulfillment Center at 800.718.8852 with any questions that you may have!



Recognition & Incentive Cycle

Improve Performance

