

# 2022 CENTRAL CAMPAIGN SCHEDULE



	January	February	March	
	<b>2022 Trends</b>	<b>Sustainability</b>	<b>Print</b>	
eNewsletter	<b>Theme</b>	<b>2022 Trends</b>	<b>Print</b>	
	<b>Digital Collateral</b>	E1: What's Hot & What's Not in 2022 E2: 3 Trends You Cannot Afford to Miss	E1: One Product Trend You Can't Ignore E2: Eco Friendly Promotional Products People Crave	E1: More Info Coming Soon! E2: More Info Coming Soon!
	<b>Open</b>	Friday, December 31, 2021	Friday, January 28, 2022	Friday, February 11, 2022
	<b>Close</b>	Friday, January 7, 2022	Friday, February 4, 2022	Friday, February 25, 2022
	<b>eNews 1 Mail Date</b>	Tuesday, January 11, 2022	Tuesday, February 8, 2022	Tuesday, March 8, 2022
	<b>eNews 2 Mail Date</b>	Tuesday, January 25, 2022	Tuesday, February 22, 2022	Tuesday, March 22, 2022

For questions about eNewsletter Campaigns, please contact The Marketing Team, at [Marketing@Proforma.com](mailto:Marketing@Proforma.com).

	Digital Collateral	New 2022 Products	Printed Products	ProStores Demo Site
ProStore Email	<b>Open</b>	Monday, January 24, 2022	Monday, February 7, 2022	Monday, March 7, 2022
	<b>Close</b>	Thursday, January 27, 2022	Thursday, February 10, 2022	Thursday, March 10, 2022
	<b>eNews 1 Mail Date</b>	Monday, January 31, 2022	Monday, February 14, 2022	Monday, March 14, 2022

For questions about ProStore Emails, please contact The Marketing Team, at [Marketing@Proforma.com](mailto:Marketing@Proforma.com).

	Digital Collateral	2022 Catalog Release		
Catalog/Postcard Email	<b>Open</b>	Monday, January 17, 2022	Monday, February 21, 2022	Monday, March 21, 2022
	<b>Close</b>	Friday, January 21, 2022	Thursday, February 24, 2022	Thursday, March 24, 2022
	<b>eNews 1 Mail Date</b>	Monday, January 24, 2022	Monday, February 28, 2022	Monday, March 28, 2022

For questions about Catalog / Postcard Emails, please contact The Marketing Team, at [Marketing@Proforma.com](mailto:Marketing@Proforma.com).

	Digital Collateral	2022 Trends	Printed Products	ProStores
ProSocial	<b>New Posts Available</b>	Weekly	Weekly	Weekly

For questions about ProSocial, please contact Mike Ross, Marketing Specialist, at [MRoss@Proforma.com](mailto:MRoss@Proforma.com).

	Supplier	Goldbond	
Group Buys	<b>Product</b>	Stone Paper Journals	
	<b>Open</b>	More Coming Soon	
	<b>Close</b>	More Coming Soon	
	<b>Ship Date</b>	More Coming Soon	

For questions about Group Buys, please contact The Marketing Team, at [Marketing@Proforma.com](mailto:Marketing@Proforma.com).

	Theme	The Big Picture	
Vendor Campaigns	<b>Product</b>	Puzzle, Bamboo Bottle, Phone Stand	
	<b>Open</b>	Friday, January 14, 2022	
	<b>Close</b>	Friday, January 21, 2022	
	<b>Ship Date</b>	Monday, February 14, 2022	

For questions about Vendor Campaigns, please contact Michelle Dalton, VP of Strategic Partner Development, at [MDalton@Proforma.com](mailto:MDalton@Proforma.com).