

PROforma®

ONE **SOURCE.** INFINITE **RESOURCES.**™



PROforma®

eCOMMERCE
SOLUTIONS



Proforma: Your One Source for eCommerce Solutions

Proforma's eCommerce solutions will revolutionize the way you do business. We utilize the latest technologies to enhance your graphic communications and provide your employees and customers direct, continuous access to your products and services. Whether you are looking to create an online company store or increase your web presence, Proforma has the solution to help maximize the return on your investment.

Through our powerful network, Proforma connects you to an endless selection of products, services and applications, all of which can be accessed online. Our experienced professionals combine advanced technological knowledge with a proven* customer satisfaction record to help you find the eCommerce solution that best fits your business.

Some of the exciting eCommerce solutions Proforma can provide for your business include:

- Online company stores
- Collateral management programs
- Sales force enablement programs
- Web development
- eMarketing services
- eProcurement services
- Warehousing and fulfillment

*Based on an independent research study.



One Source.

For more than 30 years, Proforma has been the one source for all of our clients' business needs. Our extensive network of resources has equipped us with the most advanced infrastructure and system tools to create the best eCommerce solution for you.

And because seamless integration is our goal, we specialize in developing custom solutions that more effectively promote your company and facilitate your programs. It is this advanced philosophy and network of infinite resources that supports our goal of taking your business to the next level.

Infinite Resources.

The successful development and implementation of a comprehensive eCommerce solution can increase the overall effectiveness of your online communications. When you partner with Proforma, you gain access to an unlimited network of resources to grow your business. Proforma's product offerings also include:

PRINTING SERVICES



PROMOTIONAL PRODUCTS



BUSINESS DOCUMENTS




MULTIMEDIA



An Innovative approach to eCommerce Solutions

- Brand Management
- Digital Print-on-Demand
- eMail Newsletters
- eMarketing Services
- Electronic Form Generation
- Inventory Management
- Online Catalogs
- Online Company Stores
- Online Forms Management
- Online Stationery Programs
- Procurement Services
- Reduction of Costs
- Reporting
- Sales Force Enablement
- System Maintenance
- Web Audio Messaging
- Website Development
- Web Conferencing





***“PROFORMA’S ABILITY TO
LOOK AT A MARKETING CHALLENGE
AND FIND MATERIALS THAT
ADD TO THE SOLUTION IS
VERY VALUABLE TO US.”***

— DAVID ARNOLD, MARKETING CONSULTANT
UNITY SAVINGS AND CREDIT UNION



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