



**TRADESHOWS
& EVENTS**

COMPANY STORES

**RECOGNITION &
INCENTIVE PROGRAMS**

DIRECT MARKETING

BRAND AWARENESS



**PROMOTIONAL
PROGRAMS**

Promotional Program Solutions

Proforma is your one source for promotional program solutions. Showcasing your logo on a promotional product that captures the essence of your business can help you build a strong relationship with your audience. Proforma specializes in offering creative ideas that take the notion of delivering value-added services to the next level. We provide unique ideas, creative distribution solutions and insight on appropriate imprinting methods to maximize the effectiveness of your promotion. Our comprehensive programs are designed to maximize the ease and efficiency of your marketing and procurement efforts.

So, whether your goal is to increase traffic at a tradeshow, recognize valuable employees or provide branded marketing materials to your satellite offices, Proforma can integrate your promotional products and printed materials to create a custom program that will help you achieve your goals.

Tradeshow & Event Programs

Successful tradeshows and company events focus on providing a memorable and meaningful experience for attendees. Proforma can help you create a dramatic presence at a seasonal event or heighten levels of awareness at a tradeshow booth. Whether your project needs include a custom giveaway, engaging graphics, or high-impact displays with multimedia messages, we can help you create a solution that will maximize the impact of your event.

Company Store Programs

Our eCommerce platform is the perfect vehicle for your recognition or procurement programs. Whether you are rewarding employees for a job well done, setting up a branded apparel program, or instituting a corporate buyer policy, Proforma simplifies the process with one easy and convenient online source for ordering all the products you need.





Recognition & Incentive Programs

Employee incentive programs have been shown to effectively increase employee retention and productivity and reduce workplace accidents. Whether you're looking for a premium level gift or a comprehensive incentive program, we'll work hand-in-hand with you to build a program that will appeal to everyone in your organization. From product selection to marketing support and distribution, we can create a turnkey solution for you.

Direct Marketing Programs

Direct marketing is a great way to stay in contact with your audience. Our experience with the latest technologies in graphic communications allows us to create exciting direct marketing campaigns that will revolutionize your mailings and get results. The use of variable data print allows you to create campaigns that reach your customers on a personal level, maximizing your return on investment. For the greatest impact, try a multi-part, multi-dimensional mailing that integrates custom packaging and promotional products. Proforma can help you deliver your message with style and create a 'buzz' about your products and your brand.



Brand Awareness

A recognizable brand is the key to growing your business. Proforma has the experience and resources to produce all of your branded products and ensure that your message and logo are presented consistently on every piece. Our branding management capabilities include consultation to enhance the development of your printed collateral and promotional product selection to create a comprehensive approach to your company's graphic communications.



ONE SOURCE

TRADESHOWS & EVENTS

Giveaways

Announcements

Sponsorships

Displays & Signage

Multimedia

COMPANY STORES

Self-Promotions

Custom Products

Branded Products

Apparel Programs

RECOGNITION & INCENTIVE PROGRAMS

Employee Recognition

Safety Programs

Customer Loyalty

Customer Appreciation

Referral Programs

DIRECT MARKETING

Multi-Part Mailings

3 Dimensional Mail

Postcards

Variable Data Print

BRAND AWARENESS

Consistent Messaging

Printed Collateral

Promotional Product
Selection

Brand Management

One Source

Building a successful business requires making the right connections along the way. When you partner with Proforma, you gain access to the power of a large North American organization with the responsive service of a local professional. For more than three decades we've provided our clients with a resource for all their promotional needs. Our vast experience and network enables us to deliver integrated solutions to help you build and grow a successful business. Choose Proforma and make the right connection.

Infinite Resources

When you partner with Proforma, you gain access to an unlimited network of resources to grow your business. Whether you are looking for a promotional program or a solution that integrates all of your graphic communications tools, Proforma is your one source for promotional products, printing services, business documents and eCommerce solutions.

